

# Studies support the success of Viviscal Man®

The Viviscal Man formula was developed by Finnish scientists and has been scientifically tested and scrutinised. The findings have been published in international journals.

In a study of 50 young males\*

**100%** of participants' hair had stopped thinning after 2 months

Mean increase in non-vellus hair of 38% was recorded in participants after 6 months

Of 50 thinning hair sufferers\*

**92%** experienced regrowth of hair after 6 months

**54%** experienced 70-95% regrowth after 12 months

**68%** were highly satisfied with the treatment results after the study and a further 20% estimated the results as good

**Thousands of men already benefit from Viviscal Man**

"... it helps you maintain what you have, I think it's definitely worth it." *Hector R, 38.*

"After taking Viviscal Man for six months I was amazed at the strength and thickness of my hair." *Ronnie Poole, Essex.*

"... After just a few months of taking Viviscal Man supplements I can see a real difference and I am thrilled with the results ... my confidence has increased and everyone that knows me cannot believe how good my hair looks and they want to know my secret ..." *Hugh Higgins, Dublin.*

**MADE in FINLAND**

**Supported by 5 scientific studies**

**Viviscal is sold in 25 countries worldwide**

\*Scientific study references available on request.

## The Viviscal® range

**NEW**

**Viviscal Man** is formulated using the exclusive AminoMar C™ marine complex with flax seed and zinc, an essential mineral for healthy hair.



For even more effective results you can complement the tablets with **Viviscal Shampoo** and **Conditioner**. These help to strengthen and protect the hair and cleanse the scalp removing any dead skin cells to provide the ideal environment for natural healthy hair growth.

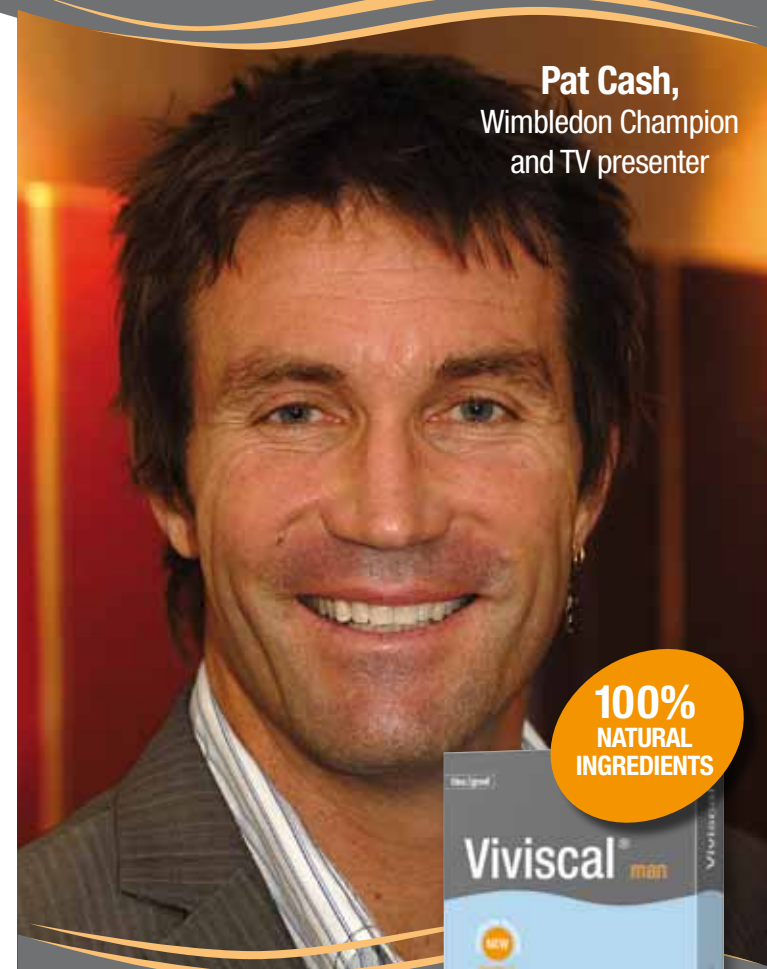


**Viviscal Scalp Lotion** helps to accelerate the absorption of the essential nutrients to the hair follicle. It also helps to optimise natural healthy hair growth.

**Viviscal Scalp Guard** has been scientifically formulated for people with fine and thinning hair to protect the scalp, head and face from the sun. It has SPF20 UVA and UVB filters and is water resistant.

# "Why I want to avoid thinning hair."

**Pat Cash,**  
Wimbledon Champion  
and TV presenter



**100%**  
NATURAL  
INGREDIENTS



**Viviscal® Man**  
nourishes  
thinning hair and  
promotes natural  
hair growth

**lifes2good**  
NATURAL HEALTHCARE

**lifes2good**  
NATURAL HEALTHCARE

“I didn’t always look after my hair – but now I do.”



**Former Wimbledon Champion and TV presenter Pat Cash has chosen Viviscal Man to keep his healthy head of hair.**

“I’ve always tried to keep myself looking good. As a sportsman, my body is my greatest asset and ensuring that it stays in good condition is vital.

“Taking natural supplements as a preventative measure to protect my health is really important to me. My family has a history of thinning hair and I wanted to avoid that if I could. Over the years I’ve treated my hair abysmally. It’s always in the sun,

it’s been bleached and is often in a poor condition due to travelling. Taking Viviscal Man to help look after it is an easy way to give it a bit of attention and make sure it grows healthily.

“My hair is part of who I am – I’m not the type of guy to throw caution to the wind and shave it all off! **Since I started taking Viviscal Man my hair is definitely more glossy and healthier-looking and it feels thicker too.**”

**Former footballer and TV presenter Lee Sharpe also recommends Viviscal Man**

“I noticed that my hair was starting to thin slightly. My brother is younger than me and he’s gutted that he’s already losing his hair – in fact he’s now had to shave it off! I panicked about whether I might be going the same way, so I take **Viviscal Man** to provide the essential nutrients needed to nourish my hair and support natural growth. **I’d recommend Viviscal Man to anyone worried about thinning hair.**”



## Viviscal Man® provides the nutrients for a healthier head of hair

Thinning hair is a problem for many men, with 50% of men suffering from thinning hair before the age of fifty. **Viviscal Man** is a natural food supplement, made in Finland, that has been specially formulated to tackle this problem by supporting natural healthy hair growth.

**Viviscal Man** contains the exclusive AminoMar C™ Marine Complex that provides the essential proteins needed to nourish thinning hair and support natural hair growth. Amino acids are the basic structural building units of proteins and are essential in the formation of the hair structure. This is blended with an organic soluble silica and vitamin C and uniquely combined with zinc and flax seed.

### What makes hair fall out?

Thinning hair can have many causes from stress or diet to modern hair styling and heat treatments. But in men it is also caused by dihydrotestosterone (DHT) produced naturally by the male body, which inhibits hair growth and prevents nutrients from reaching the hair follicle.

### How does Viviscal Man® work?

**Viviscal Man** nourishes thinning hair and supports natural hair growth. The inclusion of flax seed which is believed to reduce the DHT inhibitors helps to keep the hair follicles healthy and full of nutrients. Zinc, an essential mineral for healthy hair, has also been added to the **Viviscal Man** formulation.

## 4 stages to healthier hair

**Viviscal Man** works in 4 stages over 6 months (although most users will notice a difference after **just 3 or 4 months** – in line with the natural hair growth cycle).

**STAGE 1** nourishes the hair follicles.

**STAGE 2** strengthens and promotes the growth of existing hair.

**STAGE 3** promotes the growth of existing hair where it has slowed down or temporarily stopped. These hairs can be thin and wispy at first.

**STAGE 4** hair becomes stronger, healthier and more vibrant.

## What the experts say about Viviscal Man®

**Dr Deborah McManners, naturopath and health author** says: “Thinning hair may occur at times of stress or hormonal changes and can be devastating. However the good news is that nutritional approaches can be used to support natural hair growth. The best supplement for men I know is **Viviscal Man** marine enriched tablets.”



Dr Deborah McManners



Terry Calvert

**Terry Calvert, internationally renowned award-winning hair stylist** says: “I have found a great new natural product in **Viviscal Man**. I now recommend this supplement to my customers to support healthy hair growth and to keep their hair in optimum health and condition.”

**Eoin Wright, trichologist and leading Irish hair stylist** says:

“As a trichologist and hairdresser I am impressed by the science behind Viviscal. I would happily recommend it to clients with shedding and thinning hair problems.”



Eoin Wright



- Marine enriched tablets – with 30% protein and the exclusive AminoMar C™ active ingredient
- 100% natural ingredients
- Made in Finland
- Viviscal is sold in 25 countries worldwide

For more information, call our Customer Careline on **1890 252 259** or visit [www.viviscalman.ie](http://www.viviscalman.ie)